

March 2017

To: Local & Trade Media
FOR IMMEDIATE RELEASE

From: Tara Gerhardt, Marketing Manager
Duro-Last, Inc.
525 Morley Drive
Saginaw, MI 48601
(800) 248-0280
tgerhard@duro-last.com



Fred Sitter Marketing Manager
Royalty Roofing
2099 E. Tipton St.
Seymour, IN 47274
(800) 303-8392
fsitter@royaltyroofing.com



Roofing Integrity, Quality, Value and Service Since 1986

Duro-Last[®] Roofing Honors Royalty Roofing With JRB Award

SAGINAW, MICHIGAN – Duro-Last Roofing, Inc. honored Royalty Roofing, a Duro-Last Platinum Contractor, of Seymour, Indiana, during Duro-Last's National Sales Seminar held in the Loews Royal Pacific Resort in Orlando, Florida, January 29-31, 2017. In recognition of outstanding achievement in quality workmanship, customer satisfaction, and 2016 sales excellence, Duro-Last presented Royalty Roofing with the JRB Award, which honors contractors who achieve more than \$4 million in sales.

Royalty Roofing was also inducted into the 20-Year Anniversary Club – an honor that indicates 20 years of achieving a sales award with Duro-Last.

"Royalty Roofing is the prime example of why Duro-Last contractors are 'Best in Class,' said Duro-Last Chairman, Jack Burt. "Royalty consistently provides their customers with top-quality roofing solutions and they stand behind their work with integrity. We are extremely privileged to have Royalty Roofing as an authorized contractor, and to have them represent Duro-Last in the marketplace."

"We are honored to accept an award named after John R. Burt, the founder of Duro-Last and a hard-working, innovative entrepreneur," said Andy Royalty, President of Royalty Roofing. "2016 was a terrific year for Royalty, both in terms of growing our business and serving our customers with effective commercial roofing solutions. We look forward to continuing our strong relationship with Duro-Last and feel confident that the year ahead will be another successful one."

Andy Royalty is a member of the Duro-Last Contractor Advisory Board. The Board's mission is to establish and maintain an open line of communication between Duro-Last and its authorized contractors throughout North America. This forum is used to discuss new installation techniques, product development, innovative marketing ideas, and keys to selling that are critical to the success of both parties.

About Royalty Roofing: *With headquarters in Seymour, Indiana, Royalty Roofing has been roofing with integrity, quality, value and service since 1986. Royalty is a Platinum Contractor for Duro-Last, and has installed more than 30 million square feet of Duro-Last material. Royalty is a full-service commercial roofing contractor with strategically located offices throughout the continental United States to serve commercial customers that have single locations or who own or manage multiple facilities. For more information, contact Fred Sitter at 800-303-8392 or fsitter@royaltyroofing.com, or visit www.RoyaltyRoofing.com.*

About Duro-Last, Inc.: *As the manufacturer of the "World's Best Roof," Duro-Last is the world's largest producer of custom-fabricated, thermoplastic single-ply roofing systems. Factory controlled custom-fabrication eliminates up to 85% of field seams, resulting in lower on-site labor costs and easier installation. This highly sustainable and extremely durable roofing system is leak-proof, virtually maintenance-free and resistant to chemicals, fire, punctures, and high winds. Over two billion square feet of Duro-Last membrane have been installed throughout North America. Duro-Last is headquartered in Saginaw, Michigan with additional manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; Sigourney, Iowa; Carrollton, Texas; and Ludlow, Massachusetts. For more information, call 800-248-0280 or visit www.duro-last.com.*

###